



## **CD TECHNICAL SPECIFICATIONS & PLACING AN ORDER** *Not distributed clients*

### **1- Technical specifications**

#### **AUDIO FILE :**

- **DDPi Image Disc format**
- **Maximum duration : 74 min. – 700 Mb**
- Or WAV format, with the completed Excel Authoring file for DDPi conversion done by KPM

#### **GRAPHIC FILES :**

- **PDF format** -> Name labels files by side or state the note « Side A » and « Side B » on the PDF if it's not on the artwork
- **1 PDF file by artwork**
- **Adapt** graphic productions to **templates** provided (sleeves, CD labels...)
  - **Without cutting lines**
  - **Bleeds 3mm**
- Colorimetry **CMYK** (color printing) and **grey level** (B&W printing)
- Export minimum **300 Dpi**
- **Maximum saturation** 320% recto and 280% verso (except for **reversed cardboard** option where max. saturation should be 260%)
- Be careful with lettering and logos **readability**
- **Warning** : the **glossy varnish amplify colors and lights**, while the **matte varnish mitigate colors and light** of supplied artworks

#### **MANUFACTURE MENTIONS :**

- **Manufacturing** : Manufactured by Kuroneko Phonogram Manufacture or Manufacturing by Kuroneko Phonogram Manufacture

## 2 - Placing an order

### CONTACTS :

Information, quote request or place an order :

- Lucile Poulet [lucile.poulet@kuroneko-media.com](mailto:lucile.poulet@kuroneko-media.com)
- Constance Fleury [constance.fleury@kuroneko-media.com](mailto:constance.fleury@kuroneko-media.com)
- Orso Richard [orso.richard@kuroneko-media.com](mailto:orso.richard@kuroneko-media.com)

**To proceed your order, please follow bellow instructions :**  
**Mail subject : CATALOG REFERENCE + LABEL NAME/PROJECT TITLE**

Thank you for maintaining one and only mail thread per order : vinyl and CD orders must be placed through two different mail threads.

### NEEDED INFO TO SEND IN THE ORDER MAIL :

- **Catalog reference** (capital letters, no space, no special character)
- **Quote reference** (precise if there is any changes)
- **Copy Right Declaration signed** / or reference from local agency
- **Billing** address
- **Delivery** address(es)
  - Specify **phone number and contact** (imperative)
  - Specify **delivery address dispatch** : quantity for the label / distributed quantity
- **Add manufacturing elements through a Wetransfer or Dropbox link.**
- Precise the printing/insertion specifications :
  - Matte or glossy varnish / Without varnish (dispersion) / Reversed cardboard
  - Insert/booklet : number of pages and insertion (into incision, panel or glued on the inner spine)

All orders will be launched upon receipt of an order email and all elements and information requested.

An order confirmation will be sent within the 24 hours after the reception of the order mail.

*\*Reproduction right information regarding the manufacturer :*  
**KURONEKO PHONOGRAM MANUFACTURE**  
*Address : Jagiellonska*  
*ZIP code : 03-301 Warsaw*  
*Country : Poland*

KPM team :)

